

LOCATION & RENT EVALUATION

Market rent?

Competitors?

Catchment area?

Qualities of surfaces?

Pedestrian frequency?

Purchasing power?

Qualities of location?

Demographic forecast?



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Site suitability for retail shop, improvement of network of branches

How can the network of branches be improved?

Requirement analysis

Determination of catchment area, demand and supply ratio according to retail trade categories.

Is the location suitable for a branch?

Analysis of the location suitability

Determination of catchment area, demand by households, employees, tourists, supply and inside competition, pedestrian frequency, suitability of object.

What influence does the competitors have on the own location?

Competitor analysis

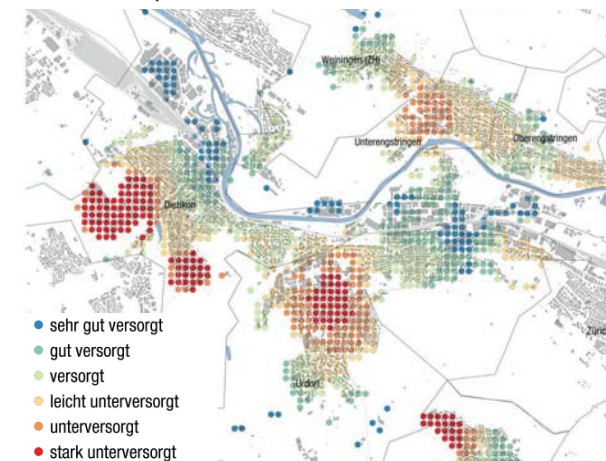
Rating of the own locations and competitors location according to pedestrian frequency, visibility, accessibility, neighbourhood.

Where is the market rent?

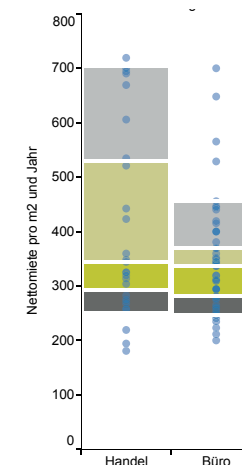
Evaluation of rent

Current comparative rental values according to use, size, floor; development of the rent. Estimation on the basis of pedestrian frequency, visibility, accessibility, neighbourhood, entrance situation, layout, numbers of floors, expansion, alternative use.

Demand map



Rent at closure and at offer



	Nutzung	
	Handel	Büro
90% Perzentil	704	456
70% Perzentil	530	370
50% Perzentil	345	336
30% Perzentil	292	280
10% Perzentil	250	247

Werte in CHF / m² / Jahr

